



# ***SUSTAINABILITY IN HUMAN RESOURCE MANAGEMENT***

*Blended intensive programme*



## **ONLINE MEETINGS**

- ✓ 3 online meetings
- ✓ discussions with experts
- ✓ international cooperation
- ✓ team work

## **FACE-TO-FACE**

- ✓ one week in and around České Budějovice
- ✓ interesting trips
- ✓ educational excursions
- ✓ fostering cooperation
- ✓ friendship

**APPLY NOW!**



### **CONTACT PERSON**

Štěpánka Jenešová  
jenesova@vste.cz

Michaela Procházková [www.vstecb.cz/en](http://www.vstecb.cz/en)  
prochazkova@vste.cz



Okružní 517/10  
České Budějovice  
Czech Republic

## Vysoká škola technická a ekonomická v Českých Budějovicích

VŠTE is a higher education institution based in České Budějovice, in the Czech Republic.

It offers full-time and part-time study programs professionally oriented Bachelor and Master degree programmes. It differs from many other higher education institutions in the Czech Republic by placing a strong emphasis on the practical application of knowledge rather than on theory alone.



**Blended Intensive Programme (BIP)** is a short intensive mobility programme for university students or staff. It uses innovative ways of learning and teaching, including the use of online cooperation.

BIP is funded by the European Union through the Erasmus+ mobility programme. Each BIP involves participants from at least three higher education institutions based in the least three EU Member States or third countries associated with the programme.



## SUSTAINABLE

# HUMAN RESOURCE MANAGEMENT

**Sustainable human resource management** is an approach that organizations use to retain satisfied, motivated and high-performing employees in the long term. It focuses on creating a work environment that supports employee well-being, work-life balance and fair working conditions. The goal of sustainable HR is to ensure that human resources are managed responsibly and with a view to the future – not only for the organization's profit, but also for the development of employees and society as a whole.

### ONLINE MEETINGS

1. PEOPLE ARE THE KEY, NOT JUST A RESOURCE: SUSTAINABILITY IN HR PRACTICE

11/11/2025

2. THE POWER OF RECOGNITION: THE INVISIBLE DRIVER OF ENGAGEMENT

18/11/2025

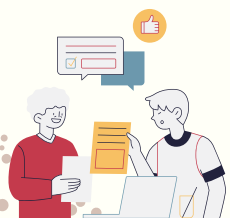
3. ON THE SAME WAVE: MENTAL HEALTH AND BALANCE IN THE TEAM

25/11/2025



### FACE-TO-FACE

1.-5./12/2025



- **Learning from the Best:**
  - Budvar brewery – HR Award – Winning company + excursion in brewery
- **Trip to historic Czech town**
- **Discussions, team work and networking activities**



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